

Subject: Locally Owned, Rose & Dove Specialty Gift Store

Dear Madeline,

I am reaching out to pitch a story about Rose & Dove, a speciality gift store located in North Andover, Massachusetts. I saw your recent article in the *Andover Townsman* on Mr. Gelato Cafe and believed this would be a perfect follow-up; your audience enjoys looking into individual small businesses and I believe they would appreciate the work Rose & Dove does to help their community. It will give your readers an in-depth look into one of Andover's one-stop-shop.

In the upcoming weeks Rose & Dove will be celebrating Mother's Day by hosting a promotional event with the Lazarus House in Lowell, Massachusetts. Rose & Dove have always placed priority on giving back to the community. Whether it be charitable acts, partnerships, or special features on their social media, Rose & Dove ensures to place charitable acts at the forefront of their business. With every purchase made at the store between April 26 through the 28, a percentage of sales will be donated to Lazarus House.

Attached is a press release about the event. Please let me know if you are interested in setting up a meeting with Rose & Dove or if you have any questions. Thank you for your time and consideration.

Best,
Amelia Poling
mpoling@bu.edu
203-293-3837